COMMUNITY HOPE CENTER



Ideas for Hosting a Toy Drive

A toy drive is more than collecting gifts—it's a chance to spark joy and build community. Make it fun, and your team will feel connected, energized, and proud to be part of something bigger.

Give a Toy to Your Younger Self

Invite employees, members, or customers to choose a toy they would have loved as a child. Participants purchase a new, unwrapped gift in the $35–50 range and drop it off at a central collection point. Include a short, optional note about why they picked it—this adds a personal, reflective touch and can be shared (anonymously) to inspire others.



"Deck the Halls with Toys" Office Contest

Turn common areas into a festive display—each department or team decorates a "toy tree" with the new, unwrapped toys they donate. The team with the most creative or fullest display by a certain date wins a small prize.

Ugly Sweater Toy Drop

Combine the toy drive with a holiday-themed dress-up challenge. Employees or customers wear ugly holiday sweaters and bring their toys to donate. Take group photos and post on social media—fun, lighthearted, and highly shareable.

Toy Selfie Challenge

Ask participants to take a fun selfie with the toy they're donating (no faces required if privacy is a concern) and post it on social media with a unique hashtag for your drive. Encourage creativity—festive hats, wrapping paper, or funny poses. Share the best submissions on your company page to build excitement.



Toy Run or Walk

Host a festive mini-walk/run where participants bring a toy as their registration "fee." Everyone gets a small medal or festive accessory, and photos can be shared online. The event becomes a fun community activity while collecting gifts in a highly visual, shareable way.